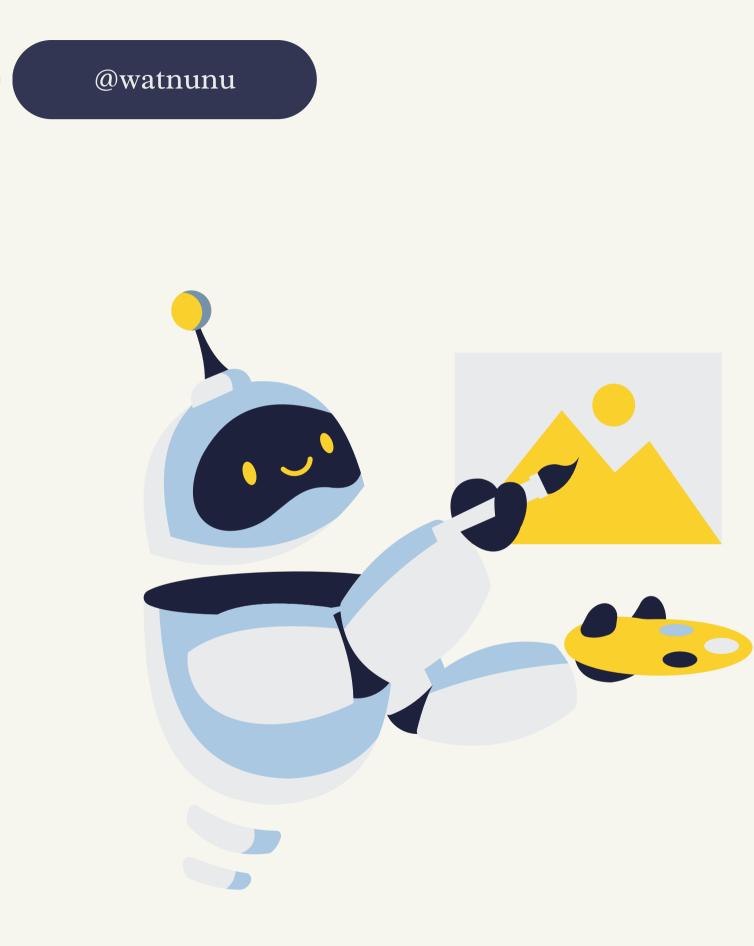
# Al a Thought Partner in Education

Sandra Chow



tinyurl.com/AIthoughtpartner





Future of Education





# Agenda



Innovative Teaching & Learning

> Al as Thought Partner

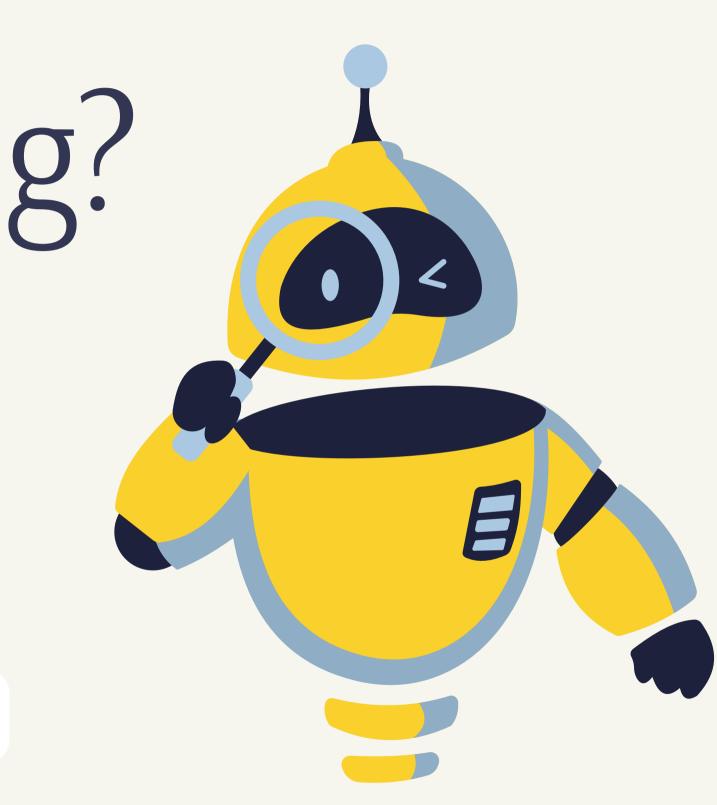
# What is Innovative Teaching & Learning?

What are characteristics? What are some of the considerations? What does it look like or sound like?



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# Future of Education

The **future**, **by definition**, **is unpredictable**; but by **being attuned to some of the trends** now sweeping across the world we can learn – and help our children learn – to adapt to, thrive in and even shape whatever the future holds.

OECD Future of Education and Skills 2030 (2019)

Education is **no longer about teaching students something** alone; it is more important to be teaching them to develop a reliable compass and the navigation tools to find their own way in **a world that is increasingly complex, volatile and uncertain**. Our **imagination, awareness, knowledge, skills and, most important, our common values**, **intellectual and moral maturity, and sense of responsibility** is what will guide us for the world to become a better place Andreas Schleicher, Director of OECD Directorate for Education and Skills (2019)



Figure 1. Industry 1.0 to 4.0



# **INDUSTRY 1.0**

Mechanization, steam power, weaving loom

Mass production, assembly line, electrical energy

**INDUSTRY 2.0** 

**INDUSTRY 3.0** 

Automation, computers and electronics

### Source: McLellan (2018[4]).

https://www.oecd.org/content/dam/oecd/en/about/projects/edu/education-2040/1-1-learningcompass/OECD Learning Compass 2030 Concept Note Series.pdf



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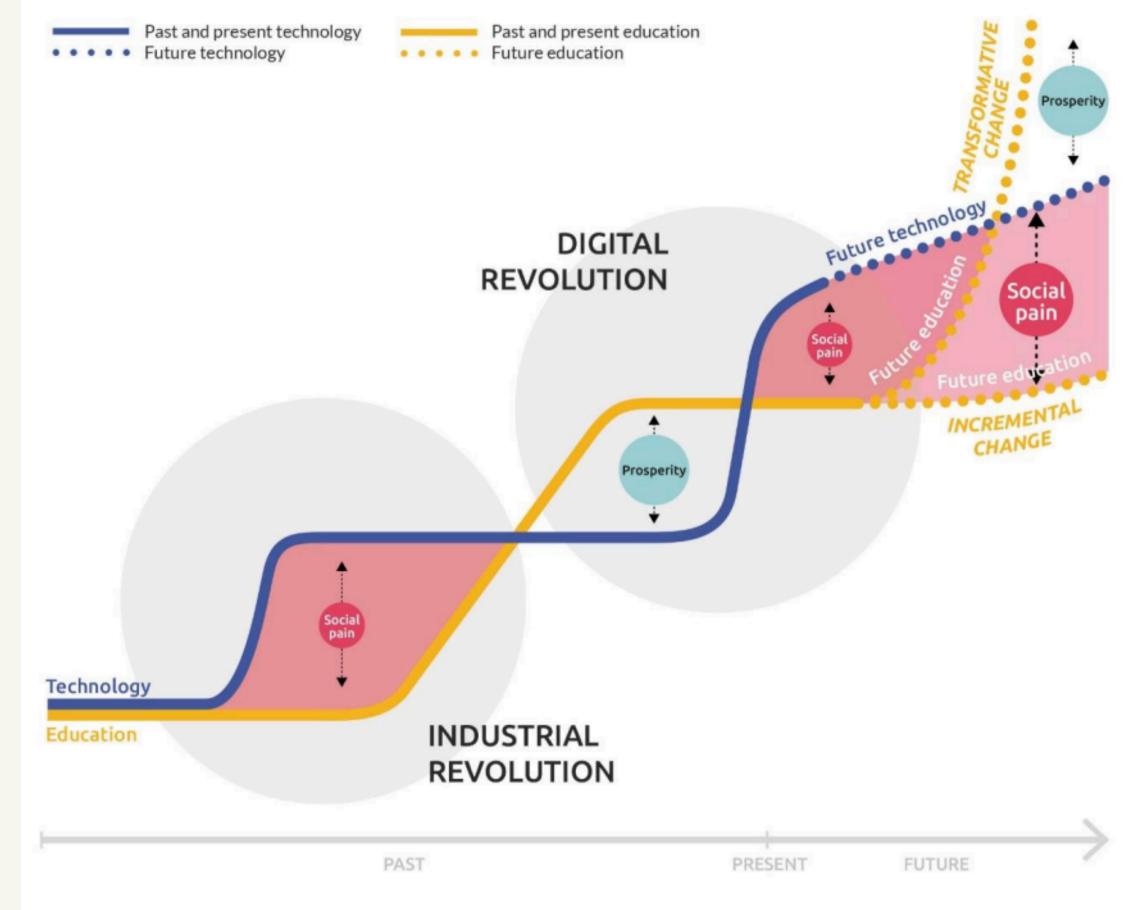
# **INDUSTRY 4.0**

"Smart industry" in which people, devices, objects and systems combine to form dynamic, selforganising networks of production

Cyber Physical Systems, internet of things, networks



OECD Future of Education and Skills 2030 (Start 2:10)



Source: Inspired by "The race between technology and education", Goldin and Katz (2010[2]).

https://www.oecd.org/content/dam/oecd/en/about/projects/edu/education-2040/1-1-learningcompass/OECD Learning Compass 2030 Concept Note Series.pdf

### Goal = Shorten period of "social pain" and maximise period of "prosperity"



Pedagogy is the driver, technology is the accelerator. Michael Fullan (2014)

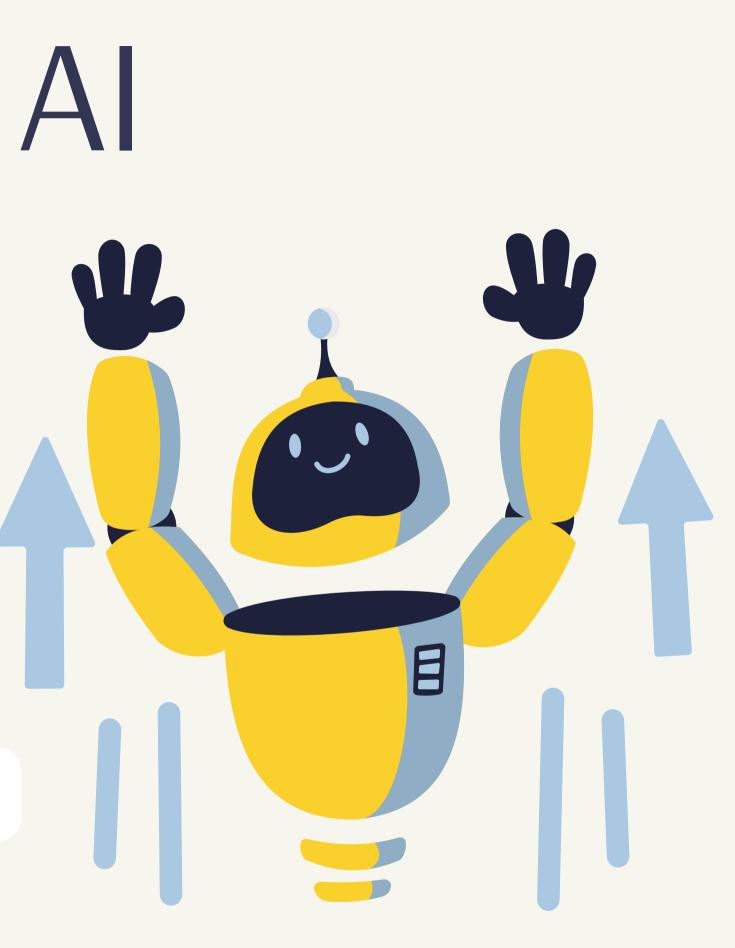
# How are you using Al in the classroom?

What are your go-to's? How does AI support the learning? What are some examples?

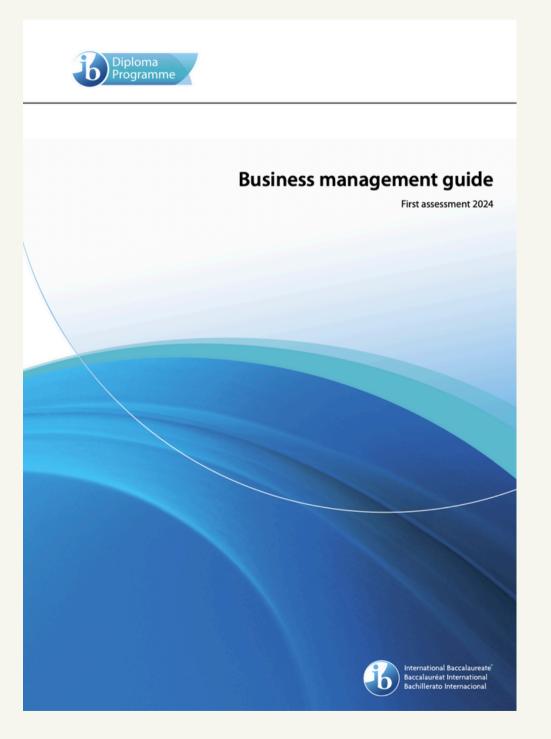


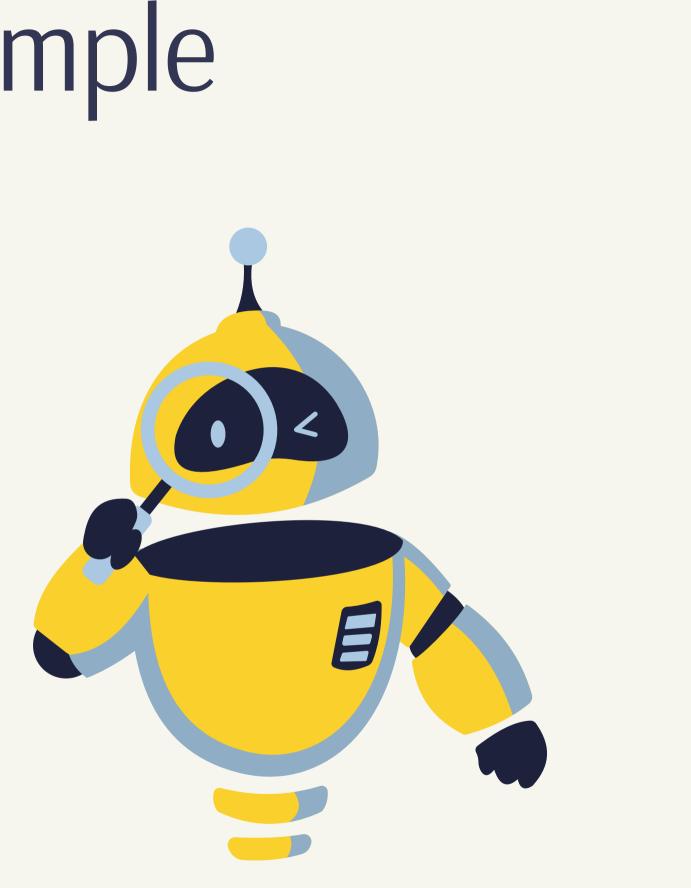
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# An Example

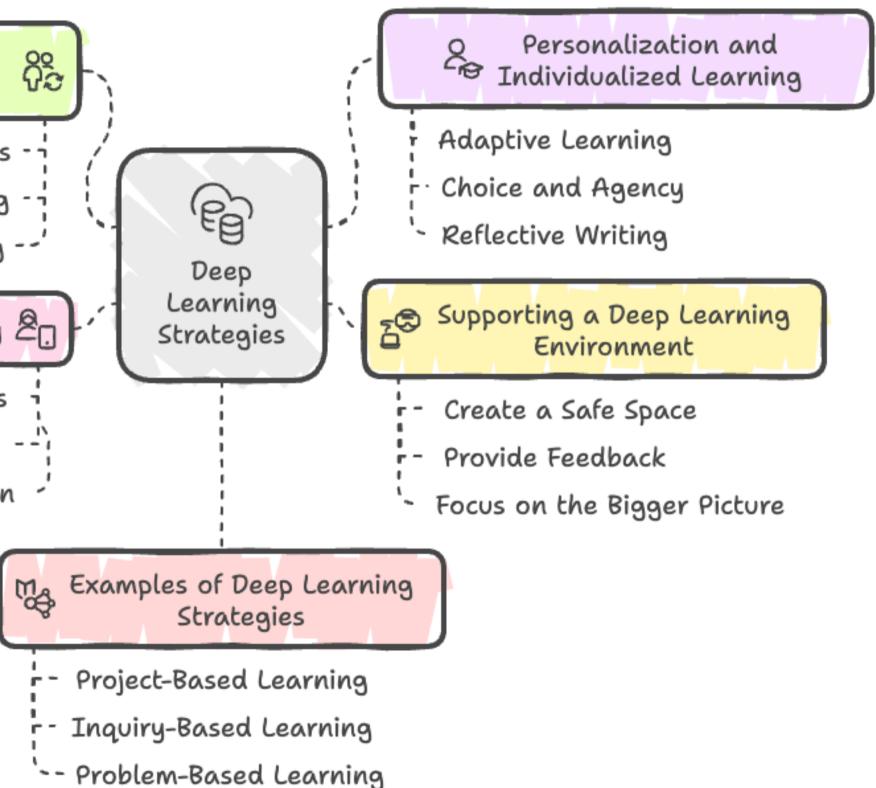




# Deepen Learning



### **Deep Learning Strategies in Education** Active Engagement and ဂိုင် **Meaningful Activities** Engage in Real-World Problems -Collaborative Learning -(Fg Active Learning --' Deep Learning Leveraging Technology 2. Strategies Virtual Teaching Assistants Automated Assessment -Intelligent Content Curation -



Created by Napikin.ai

## Student Engagement

Students are eager to engage in challenging tasks under the right conditions (Seymour Papert)

# in interesting and enjoyable tasks (Csikszentmihalyi, 2014)



### Ketaki Paralikar Yadav

My AI thought partner intro

Student Engagement, No Learning without It (Perry, 2022)



Student engagement is characterized by a state of intense concentration

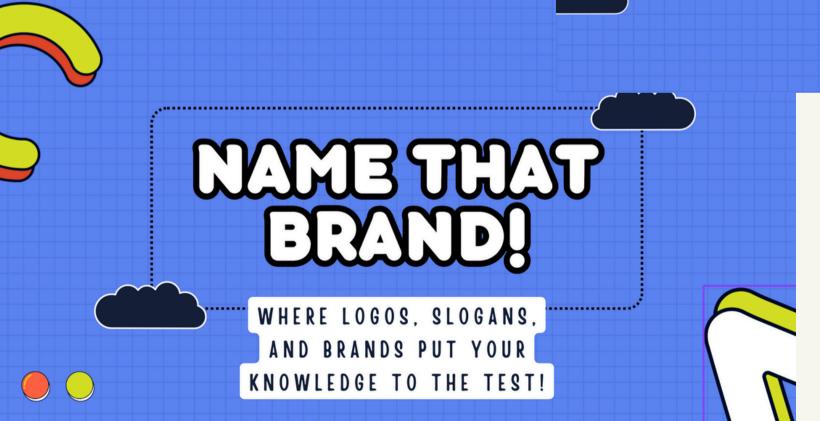


# Quiz Show

### Active Engagement & Learning

### QUESTION 02

What is the name of the Chinese e-commerce giant founded by Jack Ma?



My AI thought partner: Quiz



# Gimkit Questions

## Leveraging Technology: Automated Assessment

#### 50 questions

What is the primary benefit of using trade fairs for promotion?

Which promotional method uses customer points and rewards to encourage repeat purchases?

What is a limitation of using radio advertising?

Which promotional tool is best for attracting commuters during their daily routine?

What is the main advantage of using social media marketing (SMM)?

Which promotional method is most effective for targeting niche audiences?

What is the primary disadvantage of celebrity endorsements?

What is a key feature of Through-the-Line (TTL) promotion?

Which promotional method is most suitable for generating immediate sales?

What is the main purpose of public relations (PR) in promotion?

Why is customer data valuable in loyalty programs?

<u>My AI thought partner: Gimkit</u>

### **DIAMOND RUSH**

Better wish for good luck!

DURATION Short



Player vs. Player

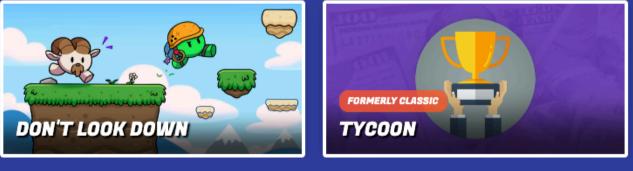






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# Simulation Activity

## Engage in Real-world Problems

## The Activity



#### Simulation: Costco's Expansion into China (45 min)

- Costco entered China in 2019 and has seen success so far, but faces challenges such as low membership renewal rates, strong competition, and adapting to local preferences.
- Groups will act as key stakeholders to develop a • strategy to ensure Costco's long-term success in China.
- Balancing Costco's global business model with local needs while addressing threats and leveraging opportunities.
- 1. Costco Executives (Strategic Planners): Profitability, growth, and overall strategy. Anna, Ian, Hyeonche, Jinwook
- 2. Marketing Team: Adapting Costco's brand and products to local consumer tastes. Jiajia, Jiyul, Joshua, Juheon
- 3. Government Relations Team: Navigating Chinese regulations and building relationships with local authorities. Insun, Bryce, Jason, Kirsten
- 4. Competitor Analysts: Understanding and countering Costco's competitors, like Sam's Club and Freshippo. Hyunji, Yannick, Irene, Stephanie
- 5. Chinese Consumer Advocates: Representing needs and preferences of Chinese shoppers. Soojin, Kasper, Woohyun, Donghui

#### CASE STUDY

- Analyze: Review the scenario and focus on your role's priorities.
- Plan: Develop 2-3 actionable strategies based on your role. (write on A3 paper)
- Collaborate: Work together to ensure everyone in the group participates.

brand recognition?

#### **Costco Executives**

- Where should Costco expand in China, and
- How can Costco improve membership

### <u>Costco Simulation: My AI Thought Partner</u>

#### Group Work (10 min)

- Analyze the scenario based on your role.
- Develop 2-3 strategies and prepare a 2-minute presentation.

#### Presentations (10 min)

• Each group presents their recommendations to the class.

Costco, and how can they be addressed?

#### Classwide Discussion (15 min)

- Collaborate to combine ideas into a unified strategy
- Facilitated by external consultants (your teachers)

#### Final Strategy (5 min)

• Agree on Costco's plan for success in China.

### Your Group's Focus

Prepare: Be ready to present your ideas in 2 minutes.

#### **Classwide Discussion**

Each group share key ideas

aovernment priorities?

Class will discuss and negotiate to combine ideas into a single unified strategy.



Freshippo?

# **Collective Bargaining**

### Collaborative, Real-world, Problem-based

# NEGOTIATION SCHEDULE

#### **RESEARCH & PLAN**

Union Representatives: Develop list of demands and prioritize. Management Team: Identify constraints and prepare counteroffers. Mediator: Understand both sides and plan strategies to facilitate.

#### **INITIAL NEGOTIATIONS**

Mediator sets ground rules for discussion and ensures a respectful dialogue.

Union and Management teams present their cases.

#### **COLLECTIVE BARGAINING**

Engage in rounds of negotiation, with the Mediator guiding the

Encourage creative solutions and compromise

process.

#### **RESOLUTION AND REFLECTION**

Aim to reach a mutual agreement that satisfies both parties. Discuss as a class what strategies were effective and what challenges arose.

#### SWIFT ENTERPRISES NEGOTIATION

Swift Enterprises, a cutting-edge tech company based in Silicon Valley, has recently made headlines with its innovative addaets and vibrant work culture. Known for its casual office environment and creative freedom, the company has attracted top talent from around the globe. However, as Swift Enterprises has expanded its operations, employees have started to voice concerns about their compensation and working conditions. A recent company-wide survey revealed that 70% of employees reported feeling stressed, with many mentioning the 50-hour work weeks as a primary cause. Despite their passion for their work, employees feel their \$75,000 average annual salary falls short compared to the \$85,000 industry standard.

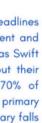
The management team at Swift Enterprises is aware of these sentiments but faces its own set of challenges. With plans to launch a new product line within six months, the company is under significant financial pressure. Swift's revenue increased by 20% last year to \$150 million, but operational costs have risen due to global supply chain disruptions. "We need to retain our talent, but we must also safeguard our financial health," says CFO Jamie Lin. Management is keen on keeping their workforce but is wary of implementing changes that could jeopardize financial stability.

In response to growing discontent, the employees, represented by a newly formed union, have put forth a series of demands. These include a 15% salary increase to align with industry norms, additional paid time off to combat burnout, and enhanced health benefits, particularly in mental health support. Employees are also advocating for flexible work hours or the option to work remotely, arguing that these changes will boost productivity and morale. "We love what we do, but we need better support and recognition," says union leader Alex Martinez. The union cites examples from other tech companies that have successfully implemented similar measures, resulting in increased employee satisfaction and retention.

Management, while sympathetic to these requests, has proposed alternative solutions. They suggest a phased salary increase over two years and the introduction of wellness programs instead of more paid time off. Additionally, management is considering offering stock options as a long-term incentive, aligning employee interests with company performance. "We believe these measures will address employee concerns without compromising our financial goals," explains HR Director Mia Chen. However, with competitors already poaching Swift's top talent with better offers, the pressure is mounting to reach a resolution that satisfies all parties.

As negotiations commence, a mediator has been brought in to facilitate discussions between the union and management. The mediator's role is to ensure that both sides communicate openly and work towards a mutually beneficial agreement. The aim is to enhance employee satisfaction while supporting Swift Enterprises' ambitious growth plans. With the stakes high and emotions running strong, all parties must navigate this complex situation carefully to achieve a balance that benefits everyone involved.







### **Swift Enterprises Negotiation**

#### **Union Representatives**

**Objective:** Advocate for employee demands and well-being. Tasks:

- Present the demands clearly, including salary increases, better benefits, and working conditions.
- Use data and examples from other companies to support arguments.
- Negotiate to achieve the best possible outcome for employees.

#### **Management Team**

**Objective:** Represent the company's financial and operational interests. Tasks:

- Present the company's constraints and counteroffers.
- Propose solutions that align with both employee needs and company aoals
- Maintain a focus on financial stability and future growth.

#### Mediator

Objective: Facilitate productive dialogue between the two parties. Tasks:

- Set ground rules for respectful and open communication.
- Help both sides understand each other's perspectives.
- Suggest compromises and guide the negotiation toward a mutually beneficial agreement.

#### Finding common ground is the foundation for building a thriving future.





# Marketing Scavenger Hunt



#### Welcome to our Marketing Scavenger Hunt!

You will be looking for the following items in teams of 2 staying in Dream Square. Work together to find as many as you can and post your answers on the padlet.





### My AI thought partner: Scavenger Hunt

# Reflection & Iteration



### **Our Mission**



### **Our Strategy**

#### STUDENT VOICE STUDENT CHOICE

We empower our students by involving them in decisions about teaching and learning.

#### BURST THE

### BUBBLE

We equip our learners with the skills that allow them to connect and thrive outside their comfort zone.



### What is Strategy at Nanjing International School?

Strategy is a means for our school to fulfill our mission with a dynamic and future-oriented mindset. The result has been innovation with a direct impact on teaching and learning that distinguishes us from other schools.

https://www.nischina.org/who-we-are/mission-strategy





# My Thought Partner

# Another Scavenger Hunt

I'd like to teach intangible assets thesea re teh terms I need to teach. I want to give student voice and choice to an activity that only takes 30 minutes. What ideas do you ahve?

Copyrights give the registered owner the legal rights to creative works of authors, musicians, conductors, playwrights (scriptwriters) and directors.

Goodwill is the reputation and established networks (know-how) of an organization, which adds significance above the market value of the firm's physical assets.

Intangible assets are a type of fixed asset except they are non-physical assets with a monetary value to the business. These assets are protected by intellectual property rights (IPRs).

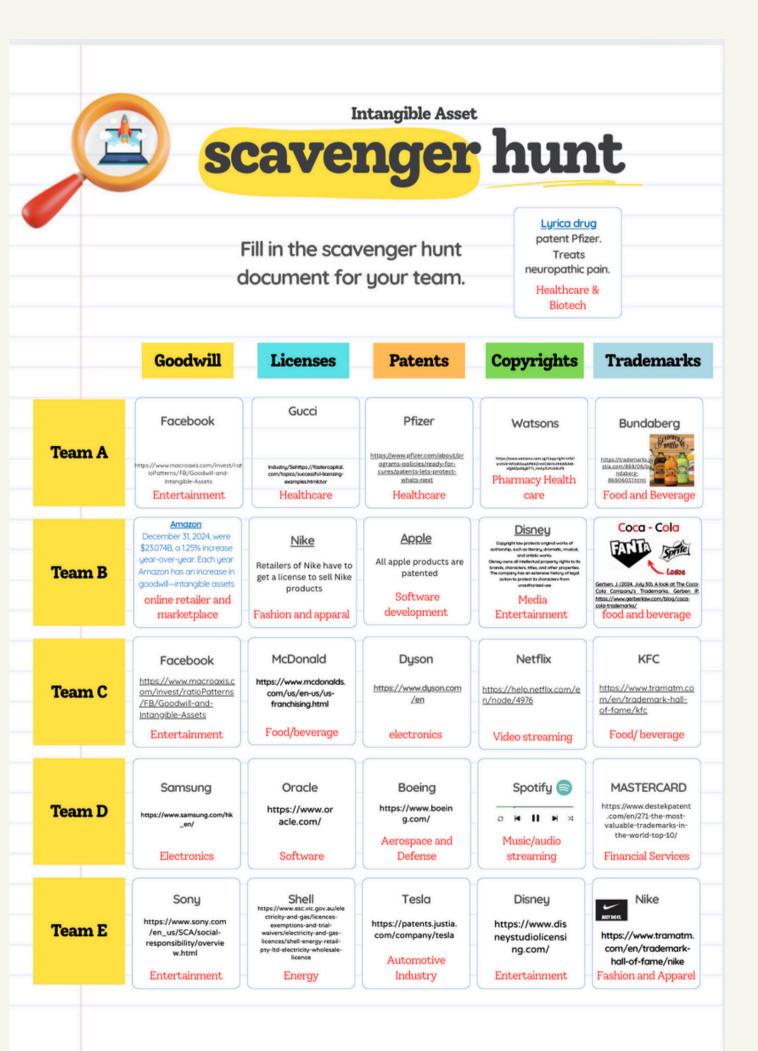
A license gives a business the legal rights to operate, use intellectual property, or access resources, providing it with long-term value as an intangible asset.

Patents are the official rights given to a business to exploit an invention or process for commercial purposes.

Trademarks are a form of intellectual property that give the owner exclusive commercial use of the registered brands, logos, and/or slogans (catchphrases).

2:18 PM

### My AI Thought Partner: More Student Choice



# Strategy-focused Chat Bots for Practice

#### May 7 at 2:40 PM

Hi! I'm here to help you analyze company profiles and calculate important financial ratios. Let's make this interestina!

Would you like to analyze either:

1. TechVibe Gaming - A cutting-edge gaming company that develops popular video games and gaming accessories

#### OR

1. SweetBeat Music - A trendy music streaming and concert ticket platform that partners with major artists

Which company interests you more? Once you choose, I'll provide you with their financial information so we can calculate and analyze their ratios together!

Copy 🔹 Read Aloud	Report	Ō	Г Сору
May 7 at 2:41 PM			April 30 at 8:44 AM Great choice! For technology
SweetBeatMusic			often needs regular updating Would you like to practice: 1. Straight-line deprecia
Г Сору		Ô	OR 2. Units of production m
			Please choose 1 or 2, and I'll

### https://student.magicschool.ai/s/join?joinCode=o4GAQg

#### April 30 at 8:44 AM

either straight-line depreciation or units of production method.

- Publishing
- Manufacturing
- Technology
- Retail
- · Or any other industry you're interested in!

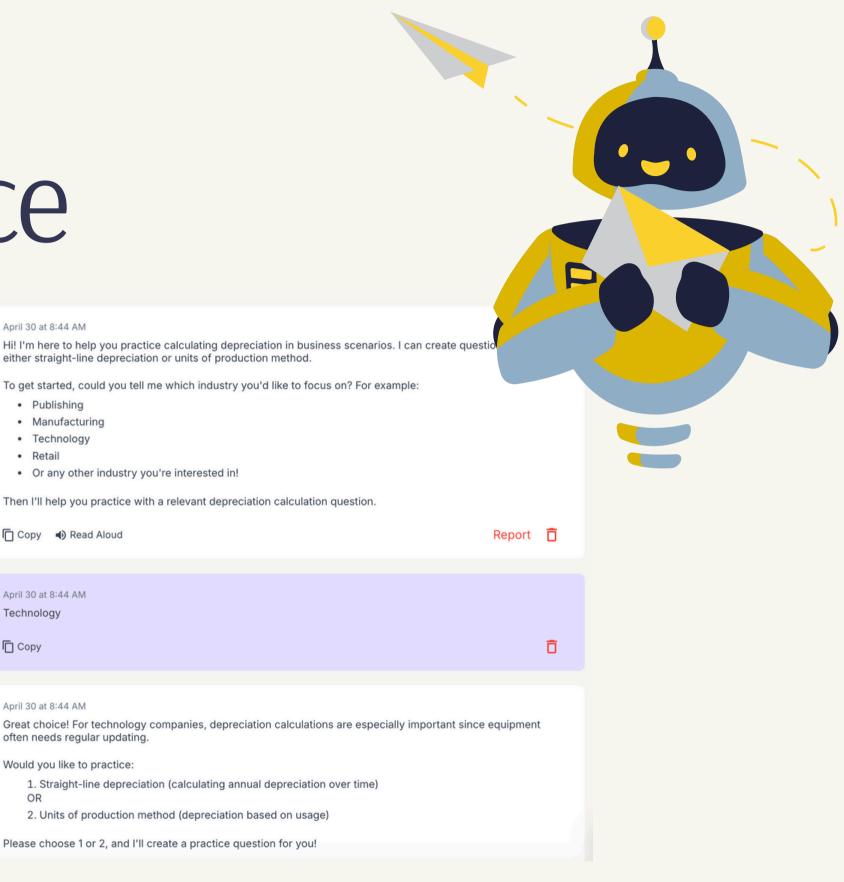
Then I'll help you practice with a relevant depreciation calculation guestion.

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Read Aloud

April 30 at 8:44 AM

Technology



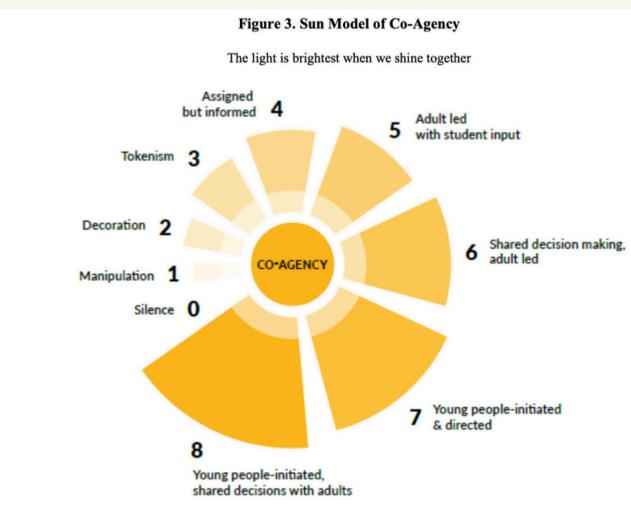
# LEVELS OF SEEMING INVOLVEMENT

Note: The ladder metaphor is borrowed from Sherry Arnstein (1969); the categories are from Roger Hart (1992). Source: Hart, R. (1992), Children's Participation: From tokenism to citizenship, Innocenti Essays No. 4, UNICEF, www.unicef-irc.org/publications/pdf/childrens\_participation.pdf.

# Reflection

Box 1. Key constructs related to "student agency"

Student agency relates to the development of an **identity** and a **sense of belonging**. When students develop agency they rely on **motivation**, **hope**, **self-efficacy** and a **growth mindset** (the understanding that abilities and intelligence can be developed) to navigate towards well-being. This enables them to act with a sense of **purpose**, which guides them to flourish and thrive in society.

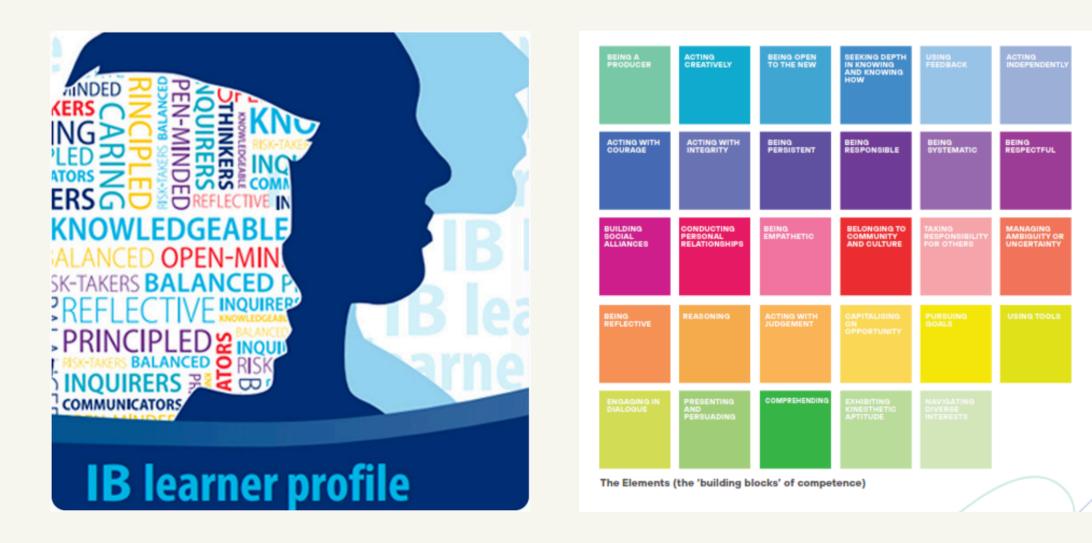


Source: OECD Future of Education and Skills 2030 Student Focus Group.

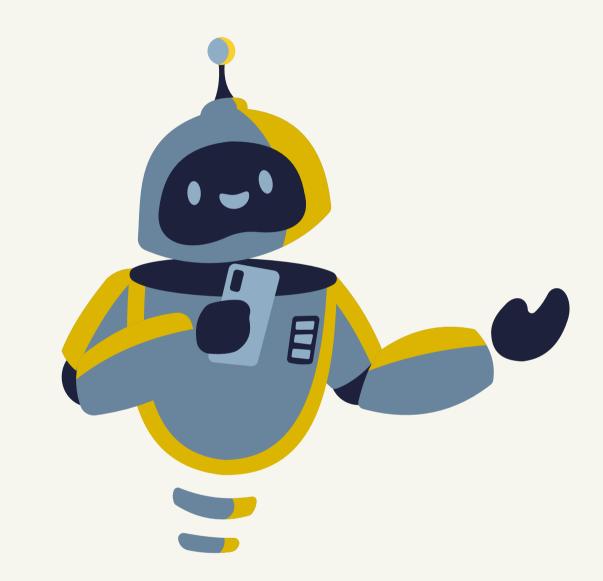


Figure 2. The ladder of participation

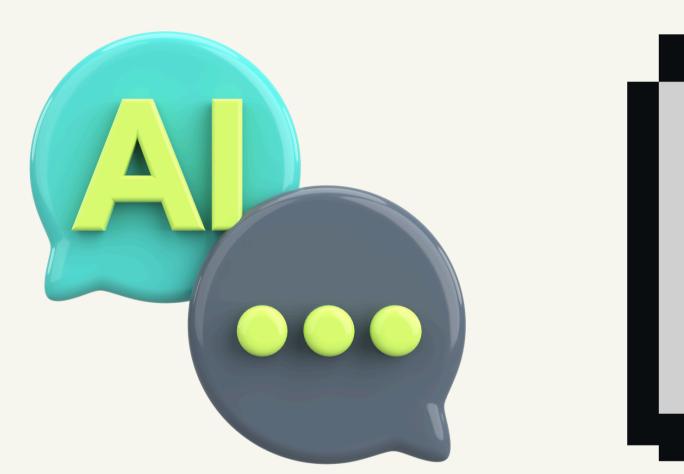
# Student Knowledge, Skills, Conceptual Understanding, Competencies

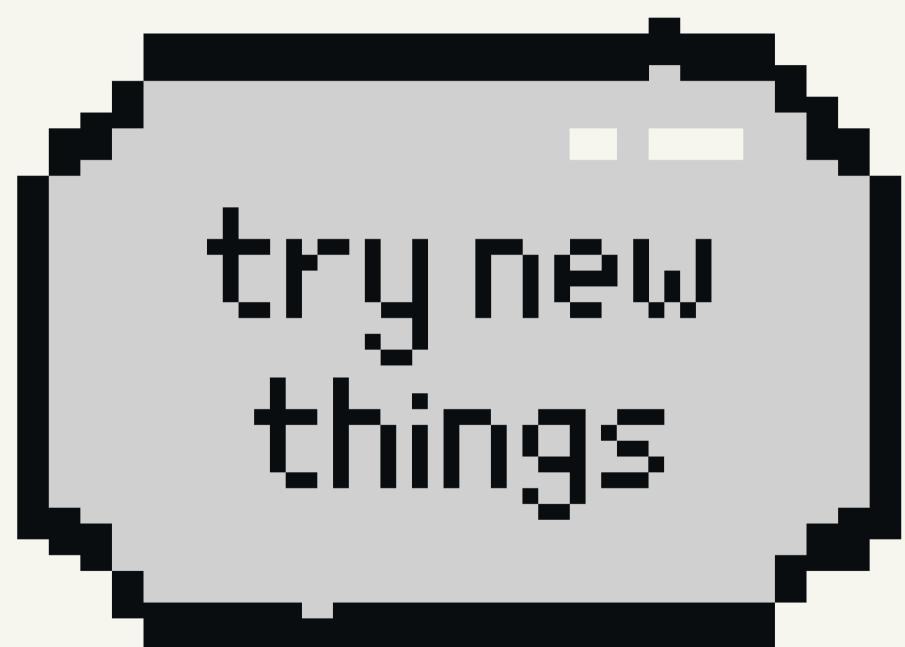


Melbourne Metrics Elements

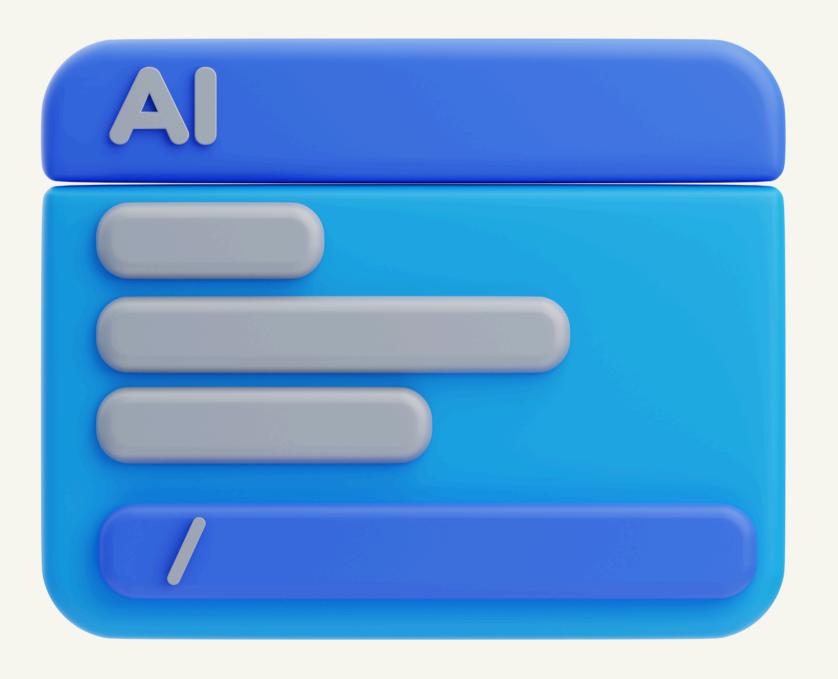


# Al Thought Partner 2.0





# Now YOU try!



### **Prompt Considerations**

- What are you teaching?
- What teaching and learning focus do you have?
- thought partner do for you? (e.g. brainstorm, whole lesson idea, activity idea, research, anticipate outcomes / scenarios, consider documentation, provocations/inquiry questions)

- What are you hoping to have your AI • Feed knowledge (e.g. content, research) Tweak the outcome and converse • Push the boundaries • Don't accept the first answer • Thought partner with others

# Share Ideas in Groups & on Padlet

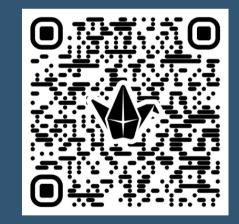
# \*MAGiC \*SCHOOL





:Padlet

Al thought partner mindstorm

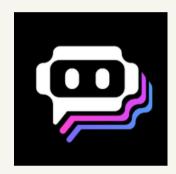


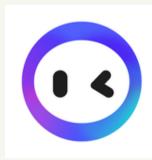
### AI thought partner mindstorm

Made with Padlet

🐦 Padlet / 03:33 PM









# Thank you!

AI can amplify good teaching practices, and it can amplify bad teaching practices. It may be ethically neutral, but it will always be in the hands of people that aren't. Andreas Schleicher



#aiactionsummit #aiineducation #artificialinteligence #education |...

'AI can amplify good teaching practices, and...

linkedin.com

